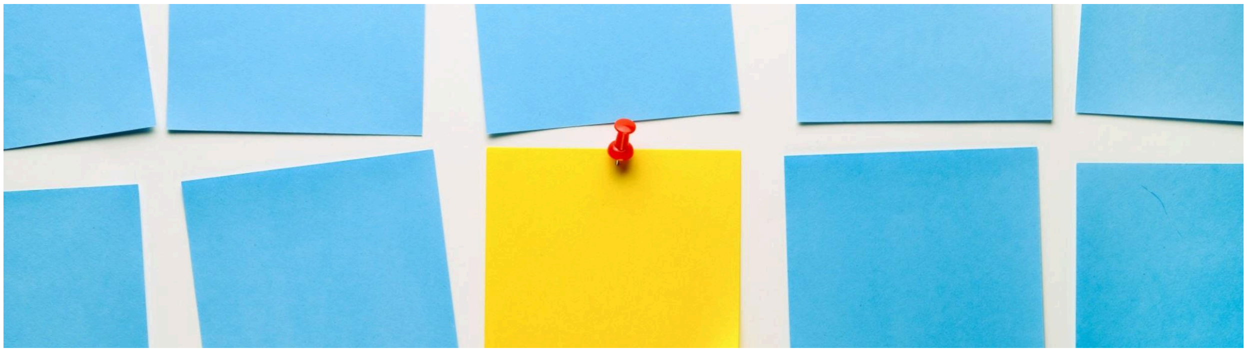

KT Session on SMS(Short Message Service)

Status Completed

Timing Nov 5, 2025 3:00 PM to Nov 5, 2025 5:00 PM

Owners Person

Meeting Summary: SMS Panel & Credit Management Overview

Speaker: Mr. Niraj Kumar Singh

Topic: Admin, Reseller, Seller & Client Panel Functionality (SMS & Credit Management)

Duration: Approx. 2 hours

Date: Nov 5, 2025

1. SMS Dashboard Overview:

The SMS dashboard displays real-time data related to campaigns, credits, and reports.

When new SMS campaigns are executed, the respective campaign counts will appear on this dashboard.

The section showing “0” will be updated dynamically based on the number of campaigns created for the current day or month.

Monthly Campaign Count

The Current Month SMS Count reflects all campaigns executed during the ongoing month.

Example: For November, the count shows 100 messages sent till date.

The Last Two Months section provides historical data of campaigns.

Available Credits

The “Available Credits” represent the total credits assigned to the Admin.

Credits can be:

Distributed by the Admin to sub-users.

Viewed but not utilized by certain user roles (like resellers).

2. User Hierarchy and Roles

Admin

Can create the following types of users:

Reseller

Seller

Direct Client

Has full access to:

Assign and deduct credits.

Monitor all campaign and credit-related activities.

Approve or reject billing and template requests.

Reseller

Created by Admin.

Can create Sellers and Clients under their account.

Cannot send messages directly unless explicitly permitted.

Seller

Can create Clients under them.

Has limited control compared to Reseller and Admin.

Direct Client

Only Direct Clients have the authority to create and execute campaigns.

Other users (like resellers or sellers) do not have direct campaign privileges unless assigned by the admin.

3. Billing & Wallet Management

The billing section includes monthly or yearly payment configurations.

Admin assigns credit values, e.g., ₹0.06 per SMS.

The wallet system functions similarly to credit or billing management:

Tracks available credits.

Reflects added or deducted balances.

Maintains transparency across all user levels.

4. Template and Campaign Approval

The Template Approval process is functioning properly.

Templates must be approved before being used in campaigns.

Once approved, they are available for selection in the client campaign interface.

5. Monitoring and Reporting

The Monitoring Module provides live insights into:

Active and past campaigns.

Credit usage per user.

Delivery reports (DLRs).

Historical and real-time data are both visible in the reports section.

6. Credit Management Module

Overview

The Credit Panel allows Admins and Resellers to:

Assign credits to clients.

Deduct or modify balances.

View transaction history with timestamps and remarks.

Example Demonstration

Admin selects a specific client (e.g., “Web API 03”).

The client initially has ₹79 as available credit.

Admin adds ₹10 credit → Client balance updates to ₹89.

The deduction process works similarly — if ₹5 is deducted, balance changes accordingly.

The system auto-updates the Admin and Client balances after each transaction.

Transaction History

Displays:

Date & Time of transaction.

Amount Added or Deducted.

Remarks (e.g., “Updated by Demo Admin”).

Provides complete visibility of credit flow and changes.

7. Login & API Integration

Admins and clients can log in via their respective portals.

API-based clients (e.g., “Web API 03”) are also supported.

Any newly registered user appears under the External User Management section for review.

8. Final Summary

The Admin Panel, including SMS Management, Credit Management, Template Approval, and Reporting Modules, has been successfully explained and demonstrated.

All functionalities such as campaign tracking, credit assignment, billing, and monitoring are operational.

The system offers a clear hierarchy of access and accountability across Admin, Reseller, Seller, and Client roles.

End of Meeting Notes